

the objectives

- Aim to create proficient graduates who can tackle intricate urban planning challenges with the latest technology and sustainable practices.
- Implement tech-based learning that blends project-based learning, case studies, and hands-on experience from urban planning experts at USM.

the commercial possibility

It is difficult to determine a specific commercial possibility from the given text as it mainly focuses on the teaching and learning of urban planning utilizing new technology and innovative methods. However, it can be inferred that there may be potential commercial opportunities in the development and sale of software applications, tools, and technologies related to CAD, GIS, and 3D design and modeling that can assist in urban planning. Additionally, there may be opportunities to provide training and consulting services to individuals and organizations involved in urban planning to improve their proficiency in using new technologies and methods.

Teaching innovation can also be carried out by introducing case studies and direct experience from practitioners and experts to have a clearer picture of the challenges and opportunities in the field of urban planning. Students can attend seminars, panel discussions, or visits to relevant places.

In conclusion, the revolution in learning and teaching urban planning students related to the latest technology is important in producing graduates who are competent and ready to face increasingly complex urban planning challenges, so that they can learn effectively about how the latest technology can assist in implementing projects related to sustainable urban planning.





the Usability







- Aims to enhance student's comprehension and a of spatial data.
- Facilitates efficient creation and visualization of ideas and plans.
- Helps address complex urban planning challenge
 Highlights to all userbility in real, world situations
- Highlights tool usability in real-world situations.
- Provides practical experience for students.
- Aids in the development of collaboration communication skills.

the values

Innovation. The text highlights the importance of innovation in teaching and learning urban planning to adapt to changing times and technological revolutions. The integration of new technology, project-based learning, and direct experience from practitioners and experts is emphasized to produce competent graduates who can effectively address complex urban planning challenges.